



KMOV
One Memorial Drive
St. Louis, MO 63102

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract # 854561
Schedule Dates 09/15/12-09/20/12
Advertiser Todd Akin for Senate (39432)
Agency/T-Code Strategic Media Placement (7970)/157739025
Product Political - US Senate (1176)
Brand REPUBLICAN (168806)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name EVERSOLE,WHITNEY
Phone/Fax (703) 528-9837 /
CPE 2694
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments TODD AKIN 4 SENATE
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/14/12
Last Modified 09/14/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06316100
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,968.00
Net Total \$11,152.00
Sales Tax

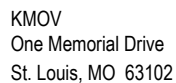
St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$13,120.00
Grand Total:	18	\$13,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/17/12-09/20/12	4	:30	20015- News @ 6am M-F	4	X	X	X	X				4	\$180.00	\$720.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
2.0	Normal Line / SPOT	09/17/12-09/20/12	4	:30	20055- News @ 6pm M-F	4	X	X	X	X				4	\$750.00	\$3,000.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
3.0	Normal Line / SPOT	09/17/12-09/20/12	2	:30	20062- News @ 10pm M-F	4	X	X	X	X				4	\$1,500.00	\$6,000.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
4.0	Normal Line / SPOT	09/15/12-09/15/12	2	:30	132086- CBS This Morning: Saturday							1		1	\$50.00	\$50.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
5.0	Normal Line / SPOT	09/15/12-09/15/12	2	:30	20103- News @ 6pm Sa							1		1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
6.0	Normal Line / SPOT	09/15/12-09/15/12	2	:30	20108- News @ 10pm Sat							1			\$750.00		St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
6.0.1	Preempt	09/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
7.0	Normal Line / SPOT	09/15/12-09/15/12	2	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
8.0	Normal Line / SPOT	09/16/12-09/16/12	2	:30	8A- 10A (CT)								1	1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
9.0	Revised Line / SPOT	09/16/12-09/16/12	2	:30	20789- News @ 10pm Sun								1				St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
9.1	Normal Line / SPOT	09/16/12-09/16/12	2	:30	121148- News @ 10pm Sun								1	1	\$1,250.00	\$1,250.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12
10.0	Revised Line / SPOT	09/16/12-09/16/12	2	:30	119144- News @ 10:30pm Sun								1				St. Louis (KMOV) (KMOV)	1 X PER DAY	9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

854561

Schedule Dates	09/15/12-09/20/12
Advertiser	Todd Akin for Senate (39432)
Agency/T-Code	Strategic Media Placement (7970)/157739025
Product	Political - US Senate (1176)
Brand	REPUBLICAN (168806)
Salesperson	Johannessen, Jordan (2818)
Sales Office	TeleRep - New York
Buyer Name	EVERSOLE,WHITNEY
Phone/Fax	(703) 528-9837 /
CPE	2694
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	TODD AKIN 4 SENATE

Date Entered	09/14/12
Last Modified	09/14/12
Entered By	Betsy Waxberg
CO-OP	No
Headline #	06316100
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$1,968.00
Net Total	\$11,152.00
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	18	\$13,120.00
Grand Total:	18	\$13,120.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: